Carol[®] Brand Portable Cord with TRU-Mark[®]

General Cable is pleased to offer the **TRU-Mark® Sequential Footage Marking System** on its Carol[®] Brand line of portable power cords.

The TRU-Mark System, which was selected in March 2010 as the **Wire & Cable Category** winner in the **2010** *EC&M* **Product of the**

Preduct Uear Competition _10

Year competition, sequentially marks every two feet of Carol Brand cord products in descending order from the start of the reel to the core.

Our product is TRU-Marked to match reel lengths (250', 500', 1000') with large visible fonts for accuracy with 1% tolerance.

Benefits of TRU-Mark:

- No more math to figure out how much is left on the reel!
- Excellent for partial reel inventory management
- No more coming up short on partial reels
- Great for hand-cutting customers or short-length measures
- Cut with confidence without a counting machine

Carol Brand portable power cables are UL Listed, CSA Certified, MSHA Compliant, RoHS Compliant and approved for indoor and outdoor use.

When you have a need for portable cord, whether it's plastic, rubber or specialty constructions, think of Carol Brand cord first. Remember, you can always **Demand Better and Expect More**[™] with General Cable Carol Brand cord products. We manufacture a complete line of portable cord products.

General Cable

4 Tesseneer Drive, Highland Heights, Kentucky 41076-9753 GENERAL CABLE, CAROL BRAND, DEMAND BETTER...EXPECT MORE, SUPER VU-TRON, TRU-MARK and Iogos are trademarks of General Cable Technologies Corporation. ©2010. General Cable Technologies Corporation. Highland Heights, KY 41076-9753 All rights reserved. Printed in USA



on all circuit sizes of SOOW and SJOOW, including Super Vu-Tron[®] Supreme and Super Vu-Tron[®] III 18 to 10 AWG, 2-, 3-, or 4-conductor cables

> Rubber Cord Plastic Cord Industrial Cord Specialty Cord

Carol Cord 🛧 Made in USA

For more information, contact your local General Cable representative.

Phone: 1.800.243.8020 1.859.572.8000 Fax: 1.859.572.9262 www.generalcable.com