# - Carol ${ }^{\circ}$ Brand Portable Cord with TRU-Mark ${ }^{\circ}$ 

General Cable is pleased to offer the TRU-Mark ${ }^{\circledR}$
Sequential Footage Marking System on its
Carol ${ }^{\circledR}$ Brand line of portable power cords.

The TRU-Mark System, which was selected in March 2010 as the Wire \& Cable Category winner in the 2010 EC\&M Product of the


Year competition, sequentially marks every two feet of Carol Brand cord products in descending order from the start of the reel to the core.

Our product is TRU-Marked to match reel lengths (250', 500', 1000') with large visible fonts for accuracy with 1\% tolerance.

## Benefits of TRU-Mark:

- No more math to figure out how much is left on the reel!
- Excellent for partial reel inventory management
- No more coming up short on partial reels
- Great for hand-cutting customers or short-length measures
- Cut with confidence without a counting machine

Carol Brand portable power cables are UL Listed, CSA Certified, MSHA Compliant, RoHS Compliant and approved for indoor and outdoor use.

When you have a need for portable cord, whether it's plastic, rubber or specialty constructions, think of Carol Brand cord first. Remember, you can always Demand Better and Expect More $^{\text {tM }}$ with General Cable Carol Brand cord products. We manufacture a complete line of portable cord products.

Rubber Cord<br>Plastic Cord<br>Industrial Cord<br>Specialty Cord

